

## **Toyo Tanso R&D Strategy**

Held on October 8, 2019

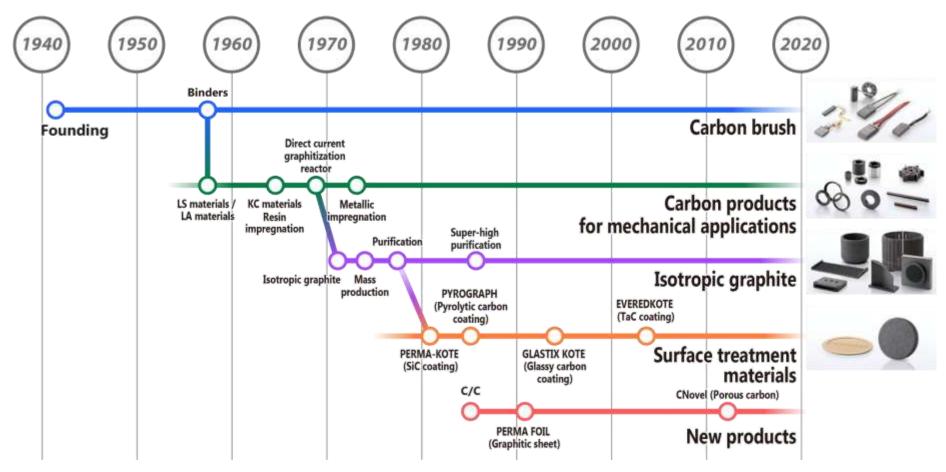
Toyo Tanso Co., Ltd.



## 1. R&D Direction

## Naotaka Kondo, Representative Director, Chairman & President, CEO

#### Technologies lineage: Expansion and evolution of R&D themes and creation of technologies so we can keep up with changes in customer needs as industry develops and becomes more advanced



#### Toyo Tanso's strength is using technology and added value products to help customers overcome challenges.



# Ensuring that Toyo Tanso continues to be a company known for its technology

Means of R&D as a material manufacturer

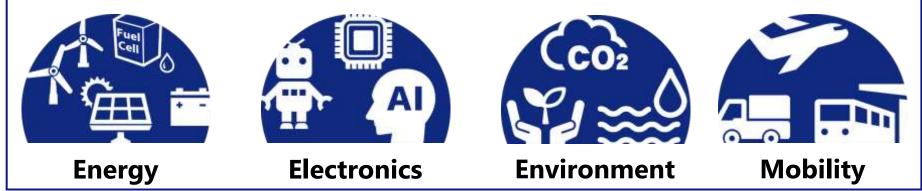


Product development (needs) Develop new products to meet customer needs timely



 Technology development (seeds)
 Build up a store of elemental technology using the most
 recent technology

**Targets** 





## 2. Position of R&D

## Tatsuro Hamada, Director, Director of Corporate Planning Division, in charge of Global R&D Division

•	Joined Bridgestone Corporation
July 2010	Vice President and Officer, in charge of internal manufacturing management
May 2011	Vice President and Officer, in charge of tire research and material development
January 2017	Vice President and Officer, in charge of central research
September 2017	Joined Toyo Tanso Co., Ltd. Executive Officer, in charge of Technical Development Division
September 2018	Executive Officer, Director of Global R&D Division
February 2019	Executive Officer, Director of Corporate Planning Division
March 2019	Director, Executive Officer, Director of Corporate Planning Division, in charge of Global R&D Division



#### Transitioning away from our current business structure

Business structure dependent on special graphite products

Earnings structure affected by circumstances in the electronics market

Expansion centered on Asia

### Vision over the medium to long term

## Building pillars of growth and enhancing the earnings platform

We will **tap growth domains and place focus on high value-added products** in order to build new pillars of growth and enhance our earnings platform, thereby shifting to a business structure that does not solely rely on special graphite products

### **Establishing a consistent portfolio**

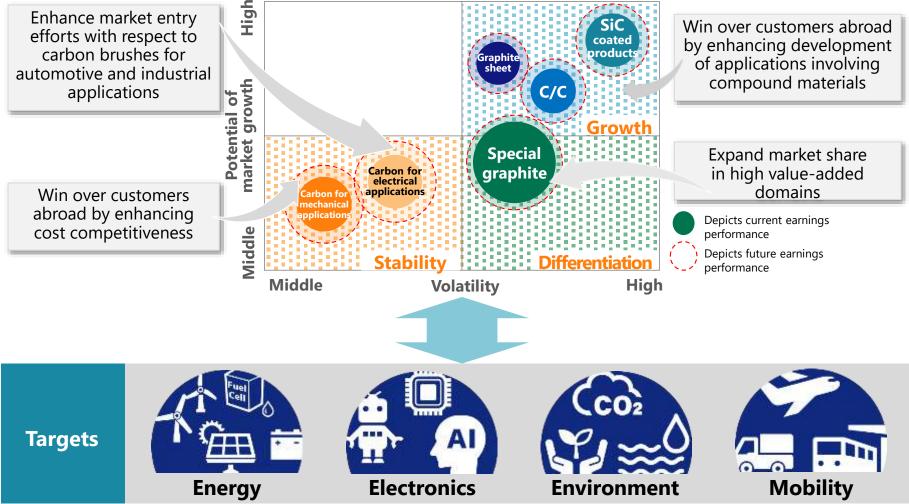
We hold electronics volatility in check and build stable business foundations by **diversifying operations across end-market industries** 

### Making the leap to becoming a global company

Toyo Tanso will make the leap toward becoming a global enterprise extending beyond our current operations in Asia, which will involve **enhancing capabilities of our subsidiaries (production, sales, and management)** in order to more rapidly achieve overseas expansion primarily in Europe, the US, and emerging countries



# Promote R&D that builds customer value by developing targets based on our business portfolio





Key initiatives of the Medium-Term Management Plan

Enhancement and innovation of production technology

Reinforcement of overseas expansion efforts

### **Outlook of R&D**

- Achieve greater quality and lower costs than the competitors
- Offer appealing new products that can create customer value

⇒ Make full use of leading-edge technologies like simulation, sensing, AI, and automation

- Diversify development by setting up R&D centers globally
- Use & collaborate with academia overseas

Learn customer needs in each region Establish de facto standards globally

Use small starts to develop with speed



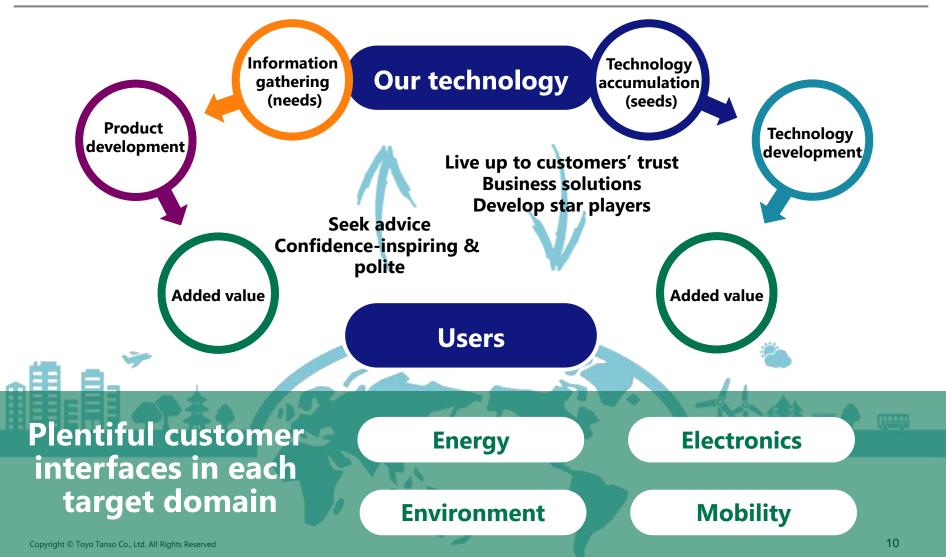
## 3. R&D Strategy

## Dr. Takahiro Morishita, Executive Officer, Director of Global R&D Division,

April 2006	Joined Toyo Tanso Co., Ltd. Fundamental R&D Group, Technology Development Division
April 2008	Leader of Advanced Technology Development Group, Technology Development Division
June 2014	Manager of Porous Carbon Business Unit
July 2015	General Manager of Performance Chemicals Division
March 2017	Executive Officer, Director of Technical Development Division, and General Manager of Performance Chemicals Division
September 2018	Executive Officer, Director of Global R&D Division

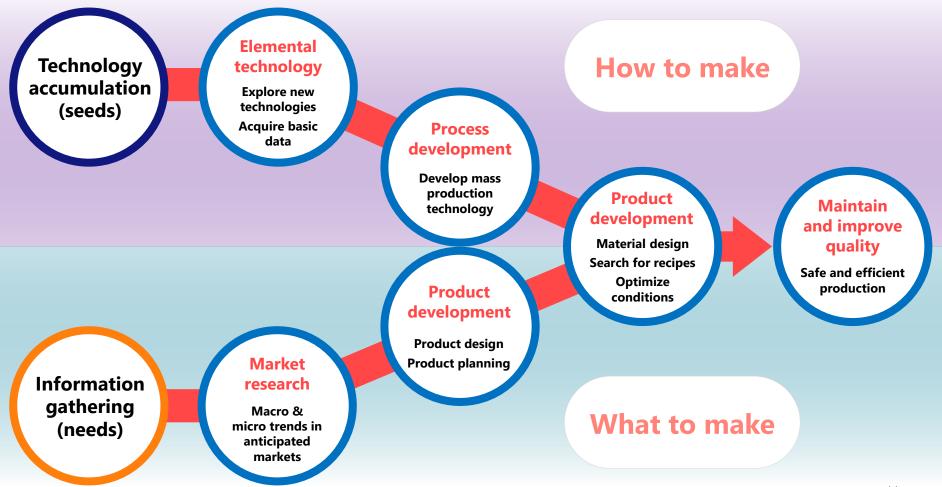


### Build up a store of technology and develop human resources to answer technological challenges timely



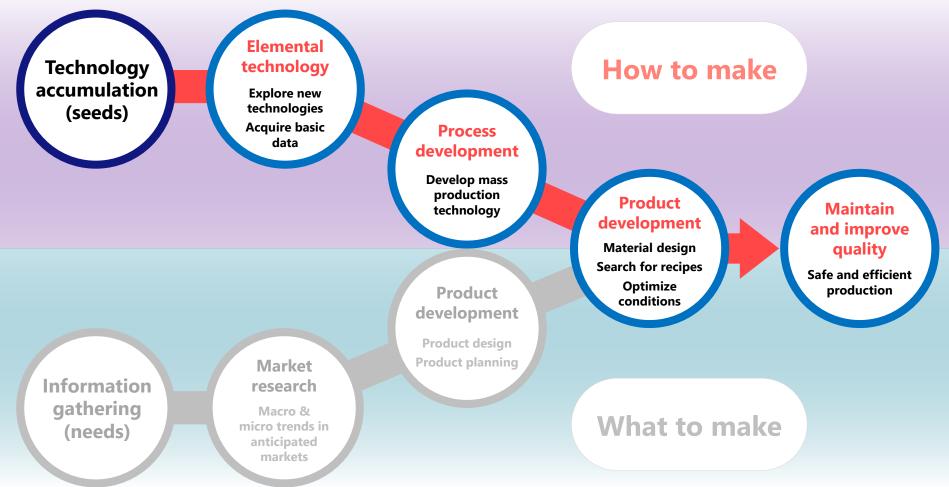


Make it possible to turn out products suited to the latest trends in a timely way, by matching needs and seeds in a balanced way





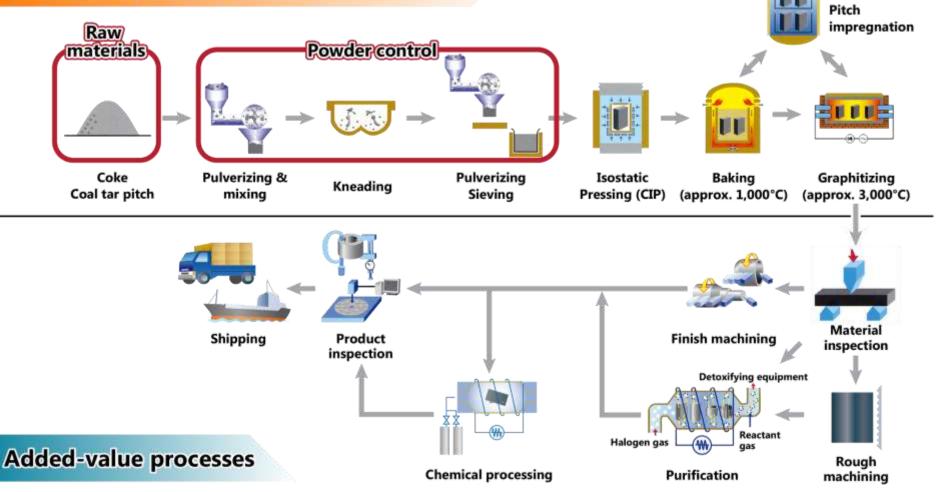
### An approach from elemental technology by deep-plowing seeds





### Incorporate new technologies that "exceed" existing ones

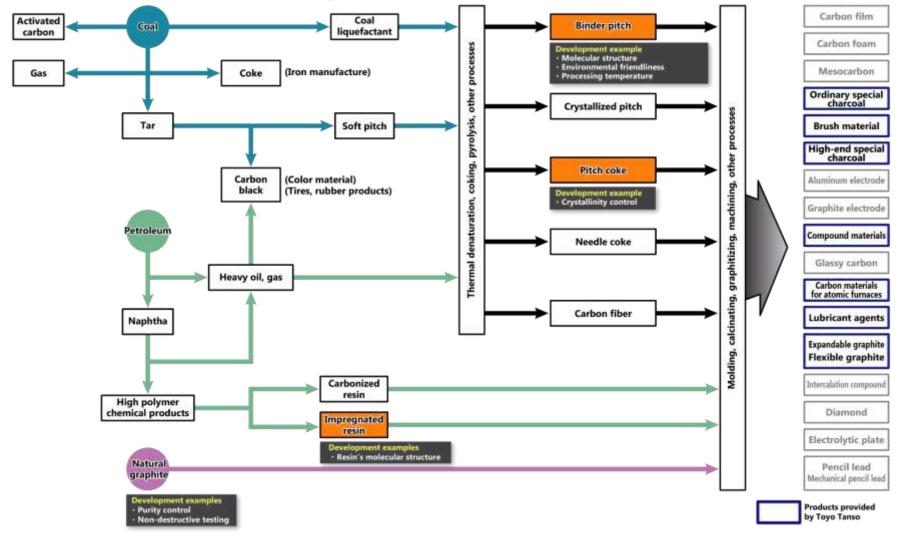
#### Production process (elemental technology)



### **Creation and Development of Graphite Industry Materials** — Raw Materials Research



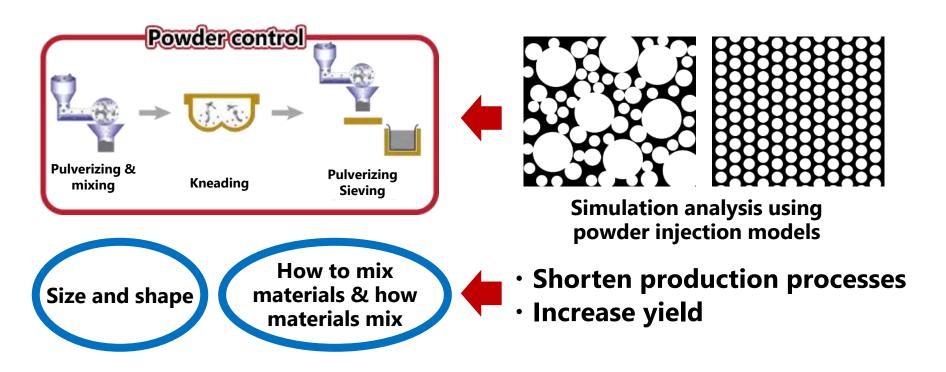
# Conduct R&D reaching back to the raw materials stage by collaborating with raw materials manufacturers





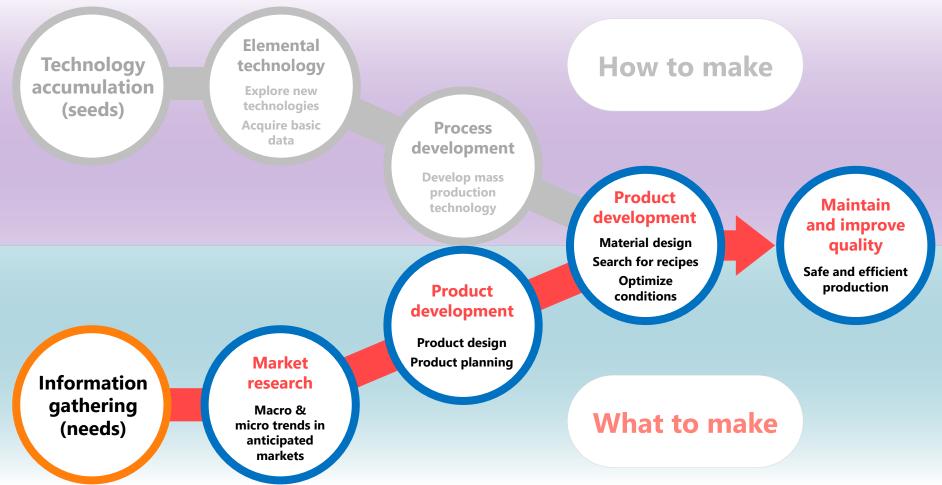
## **Optimize key processes using forecasting technology**

# Shorten development time and lower costs by forecasting before starting



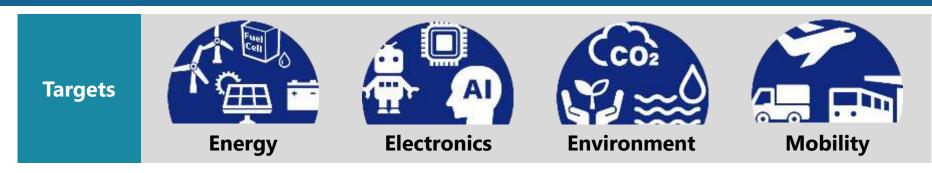


## **Develop products that anticipate latent needs**

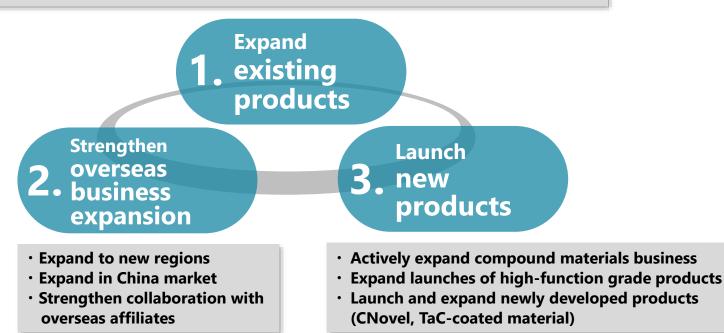


### **Product Development Standpoint** — Expand Market Domains



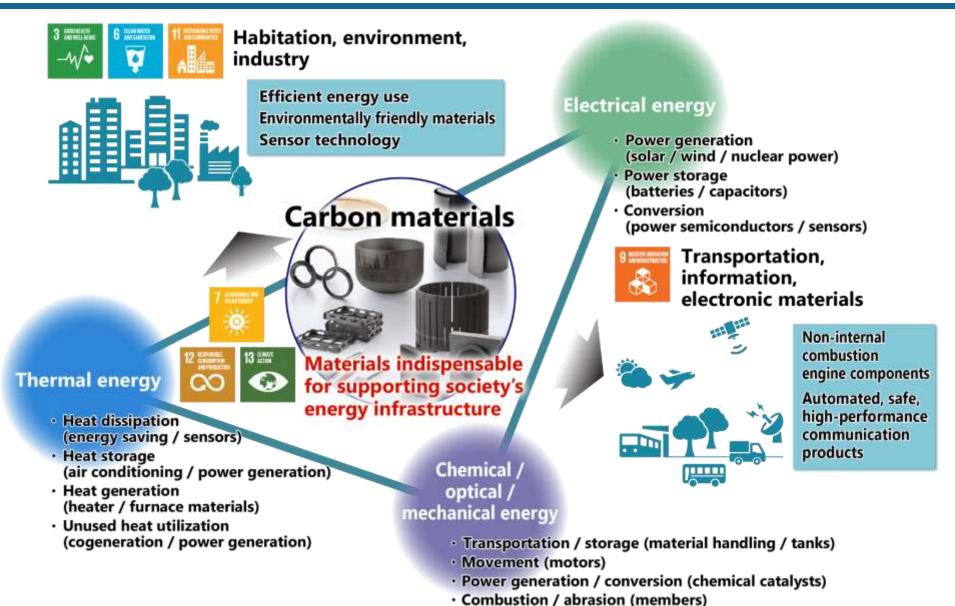


- Respond to structural changes in semiconductor and solar cell markets
- Further increase share with technical strengths and differentiation
- Promote substitution with other materials



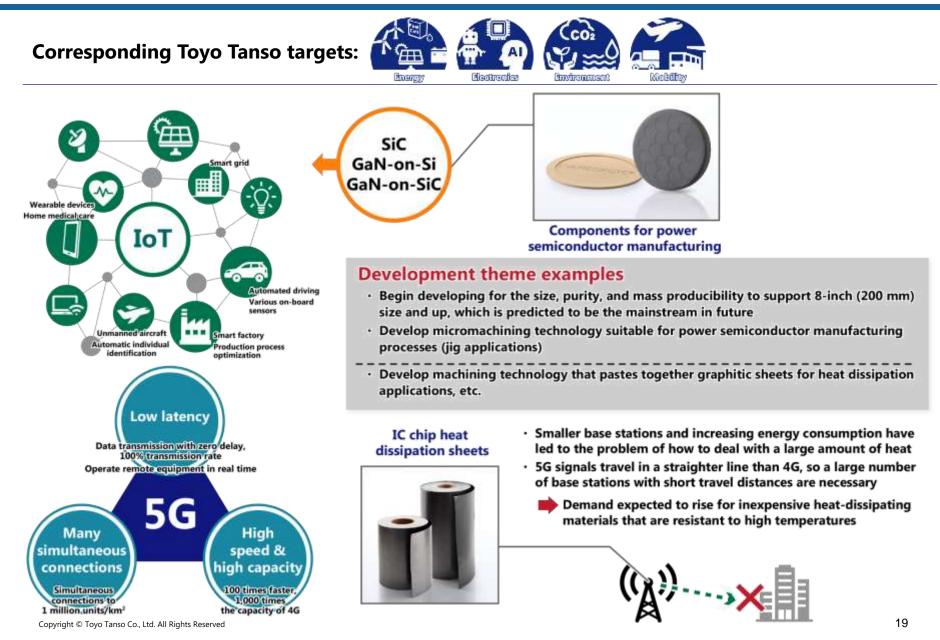
### Product Development Standpoint — Technology for Social Issues





### Product Development Case Study — 5G Communications Market





### Product Development Case Study — Initiatives for a Clean-Energy Society



**Corresponding Toyo Tanso targets:** 



### Emission control

- Hotter exhaust gases
  - Development of highly heatresistant graphitic sheets reaching back to raw materials

## Chemical substance control

- Carbon products for mechanical applications (for Europe)
  - Materials development using eco-friendly raw materials

## Hydrogen energy

- Development of catalyst supports for fuel cells
- Development of catalyst supports for ammonia synthesis





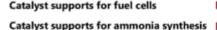
### **Product Development Case Study Realization of Hydrogen-Based Society**

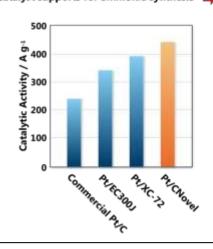
TOYO TANS Inspiration for Innovation

**Corresponding Toyo Tanso targets:** 

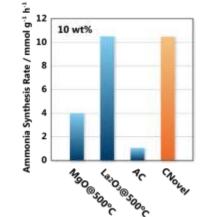


### Graphitized CNovel<sup>™</sup>





High output, low platinum, long life Lower energy costs, greater stability



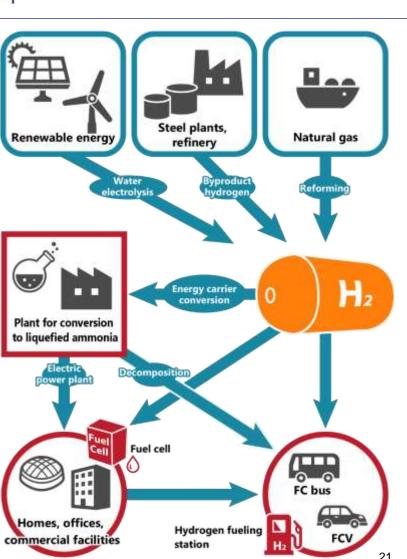
#### Heat- and cold-resistant carbon components (plants, hydrogen fueling stations)

- Graphite sheet
- Carbon products for mechanical applications



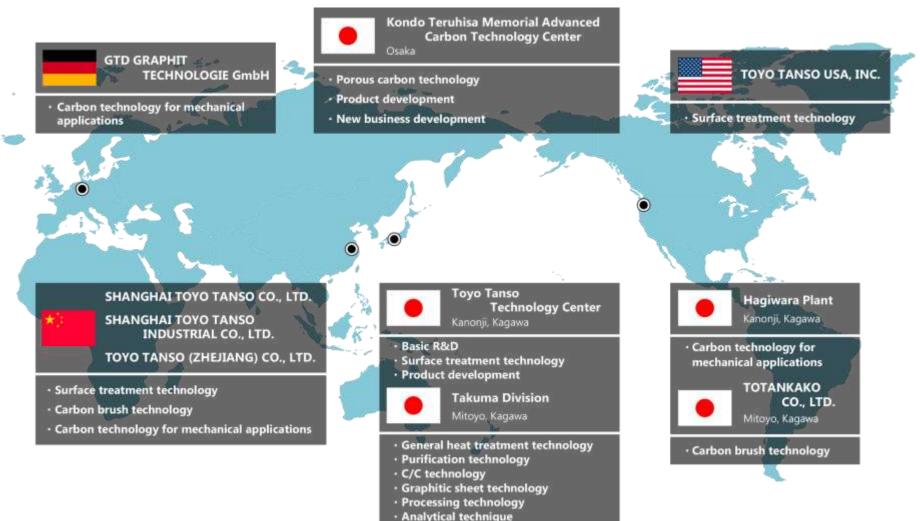






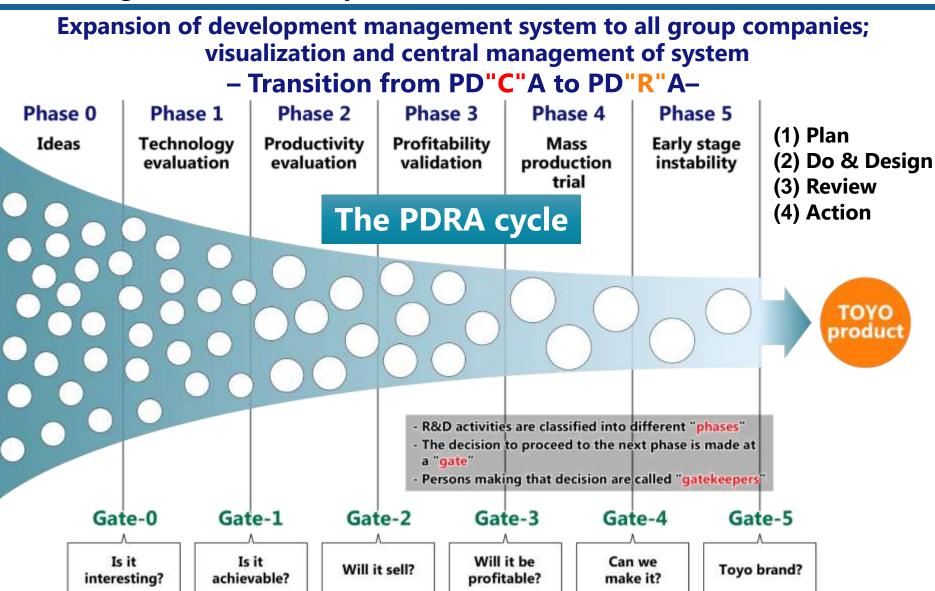


# Build a global development system with development of the right material in the right spot in the right country



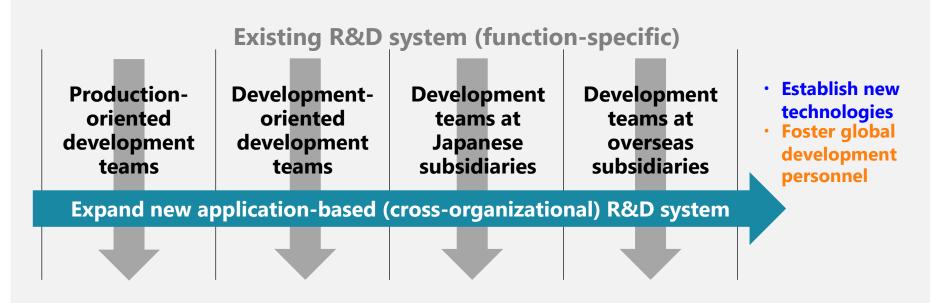
### Research and Development System — Management of Development Products







### We are setting up a global, cross-application system on top of the existing function-specific organization and speeding up R&D accordingly.





### Practice both "pursuit of technology" and "creation of business value"

### **Example of External Collaboration** — Exploring New Possibilities for Graphite Powders

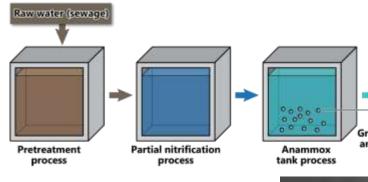


**Corresponding Toyo Tanso targets:** 

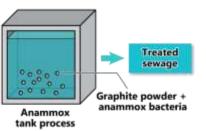


- Open innovation collaboration with Toyo University (since 2017)
- Confirmed the suitability of graphite powders as a culture medium for anammox bacteria (bacteria thought to have potential for inexpensive wastewater treatment) and successfully cultivated such bacteria to the point where processing could be done three times faster than with conventional supports
- Testing is currently underway with water processing system manufacturers and end users with goal of implementation

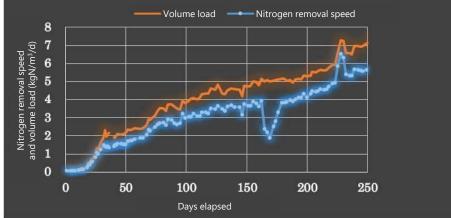
#### High-efficiency sewage treatment technology using graphite powders to lower environmental burden



**Graphite powder derived** from polishing during product machining is used as sewage treatment bacteria cultivation supports







Presentation at meeting of Japan Society of Water Treatment Biology (2019)

**Provided by Prof. Sumino, Toyo University** 





### APPENDIX Product Range Special Graphite Products



	Products	Applications	Related markets	Percentage of sales (FY2018)
Special graphite products	Electronics applications	<ul> <li>Parts for single-crystal silicon manufacturing furnaces (crucibles, heaters)</li> <li>Parts for compound semiconductor manufacturing equipment (crystal pulling devices, susceptors for MOCVD equipment)</li> </ul>	Semiconductors Solar cells LED Next-generation semiconductors	15.1%
	General industries applications Continuous casting dies EDM electrodes Output of the state of th	<ul> <li>Metal casting furnace components (continuous casting dice)</li> <li>Die manufacturing equipment components (electrical discharge machining electrodes)</li> <li>Industrial furnace components (heaters, trays)</li> <li>Optical fiber manufacturing components (heaters, furnace core pipes)</li> </ul>	Automotive Aircraft Semiconductors Home electronics Industrial machines Optical fibers	22.1%
	Other Ion engine parts CT device parts High-temperature gas reactor core materials	<ul> <li>Silicon semiconductor manufacturing equipment components (ion implanter electrodes, glass sealing jigs)</li> <li>High-temperature gas-cooled reactor structural components (furnace core materials)</li> <li>Nuclear fusion reactor structural components (furnace wall materials)</li> <li>CT scanning components (target materials)</li> </ul>	Semiconductors Nuclear power Aerospace Medical care	12.1%

### APPENDIX Product Range Carbon Products for General Industries



	Products	Applications	Related markets	Percentage of sales (FY2018)
Carbon products for general industries (mechanical applications)	Mechanical seal O Bearings Bearings Pantograph sliders	<ul> <li>Parts for pumps and compressors (bearings, piston rings, mechanical seals)</li> <li>Pantograph parts (sliders)</li> </ul>	Industrial machines Railways Ships Automotive Home electronics	8.9%
Carbon products for general industries (electrical applications)	Small brushes Industrial brushes	<ul> <li>Small motor components (vacuum cleaners, washing machines, electric tools)</li> <li>Large motor components (general industrial, power supply, electrical equipment)</li> </ul>	Home electronics Power tools Railways Automotive Industrial machines Wind-power generation	12.1%

### APPENDIX Product Range Compound Materials and Other Products



	Products	Applications	Related markets	Percentage of sales (FY2018)
Compound materials and other products [three major products]	SiC-coated graphite products	<ul> <li>Silicon, compound semiconductor thin film manufacturing equipment components (susceptors for MOCVD equipment)</li> <li>Parts for Si-Epi equipment (susceptors)</li> <li>Parts for SiC-Epi equipment (susceptors)</li> </ul>	Semiconductors LED Next-generation semiconductors	
	C/C composite products	<ul> <li>Parts for single-crystal silicon manufacturing equipment (crucibles, inner shields)</li> <li>Parts for polycrystal silicon manufacturing equipment (crucibles, trays)</li> <li>Parts for industrial furnaces (trays, baskets, bolts, nuts)</li> <li>Nuclear fusion reactor structural components (furnace wall materials)</li> <li>Small probe engine parts</li> </ul>	Semiconductors Solar cells Automotive Aircraft Nuclear power Aerospace	21.3%
	Graphitic sheet products	<ul> <li>Automotive parts (gaskets)</li> <li>Parts for synthetic quarts manufacturing (release agent)</li> <li>Parts for single-crystal silicon manufacturing (protective layer)</li> <li>Heatsink</li> <li>Packings for general industries</li> </ul>	Automotive Semiconductors Industrial machines	





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